



PRESS RELEASE

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Brian McKnight and Vivica A. Fox Star in Je'Caryous Johnson's Cheaper to Keep Her National Tour

*Presented by I'm Ready Productions and Foxy Brown Productions in Association with
L. Richardson Entertainment*

HOUSTON (Sep. 3, 2010) – A national tour of the hit comedy stage play *Je'Caryous Johnson's Cheaper to Keep Her* will kick off on the West Coast beginning Sept. 18, 2010, at Planet Hollywood in Las Vegas. Executive Producers Je'Caryous Johnson and Gary Guidry, founders of I'm Ready Productions, Inc., and Foxy Brown Productions in Association with L. Richardson Entertainment announced today more than 30 national tour dates. *Cheaper to Keep Her* played to sold-out audiences during its spring tour.

"Je'Caryous and I are honored to work again with Vivica A. Fox and Lita Richardson on a production," said Gary Guidry, executive producer and president of I'm Ready Productions. "As co-producers, Vivica and Lita bring great ideas and creative innovation to the project."

Cheaper to Keep Her is the twelfth play in a series of box office breaking, critically acclaimed stage plays from NAACP Award-winning writer and director Je'Caryous Johnson. *Cheaper to Keep Her* stars R&B sensation Brian McKnight and multi-faceted actress Vivica A. Fox. *Cheaper to Keep Her* also stars the debonair heartthrob Christian Keyes (lead actor - Tyler Perry's *Madea Goes to Jail*), comedian Jonathan Slocumb, and comedian Gary "G-Thang" Johnson.

R&B crooner Brian McKnight is not only receiving rave reviews for his acting, but his performance of classic hits and new songs is thrilling crowds.

"We are very thankful to the fans and to everyone who came out to see *Cheaper to Keep Her* in the debut cities," said Je'Caryous Johnson, CEO and chairman of I'm Ready Productions. "The positive feedback was overwhelming. So much so, we have listened and are bringing the play to multiple cities across the nation. I hope everyone continues to enjoy the play and are blessed by the message."

Cheaper to Keep Her is the story of a seemingly perfect marriage in the midst of collapse. In *Cheaper to Keep Her*, Raymond Mays (Brian McKnight) splits with his wife Morgan Mays (Vivica A. Fox). When Raymond hires his best friend Joey to be his lawyer, and Morgan hires her catty cousin Koren as counsel, a legal boxing match explodes over their divorce. When Morgan walks away with everything, Raymond and Joey scheme to stop paying alimony by getting Morgan hitched again. But did Raymond ever stop loving Morgan? Can he stand to see her with someone else? As ex-husband and ex-love face off with each other, broken hearts will get revenge, karma could kill, and infidelity can become infectious as hearts and marital matrimony collide only to discover whether it's cheaper to keep her.

Play-goers have expressed appreciation for the play's entertainment value and message:

(more)

"I saw Cheaper to Keep Her here in Washington, DC on its opening night. Last night was the first time I laughed from the soul and honestly enjoyed myself!"

"The play was off the hook! One of the best plays I have seen this year!"

"That was absolutely the best play I've ever seen, hands down."

"This play was AWESOME. My boyfriend and I really enjoyed this one. Overall the show was really good and it helped my boyfriend and I appreciate what we have and reflect on what is really important."

"My husband and I are having serious marriage problems. After seeing the play, we had a heart-to-heart talk and are now no longer considering divorce. Thanks for literally saving my marriage!"

Cheaper to Keep Her tickets are available through Ticketmaster outlets. For group ticket sales, please call 1-800.745.3000.

***2010 Cheaper To Keep Her Tour Dates**
(as of August 27, 2010)

Las Vegas, NV, Planet Hollywood, September 18
Phoenix, AZ, Dodge Theater, September 19
Bakersfield, CA, Rabobank Theater, September 21
Fresno, CA, Saroyan Theatre, September 22
Oakland, CA, Paramount Theatre, September 23-25
Sacramento, CA, Memorial Auditorium, September 26
Los Angeles, CA, Wiltern Theater, September 30 - October 2
San Diego, CA, Spreckles Theatre, October 3
Roanoke, VA, Roanoke Civic Center, October 6
Raleigh, NC, Memorial Auditorium, October 7
Greensboro, NC, War Memorial Auditorium, October 8
Portsmouth, VA, Willett Hall, October 9-10
Detroit, MI, Music Hall Center, October 12-17
Omaha, NE, Omaha Music Hall, October 19
Wichita, KS, Century II PAC, October 20
Kansas City, MO, Music Hall, October 21-22
St. Louis, MO, Chaifetz Arena, October 23
Nashville, TN, Tennessee PAC, October 24
Toronto, Canada, IN, Massey Hall, October 26
Albany, NY, Palace Theater, October 27
Harrisburg, PA, Forum, October 28
New Haven, CT, Shubert Theater, October 29-30
Boston, MA, Wang Theater, October 31
Greenville, SC, Peace Center, November 2
Macon, GA, Macon Centreplex, November 3
Atlanta, GA, Atlanta Civic Center, November 4-6
Augusta, GA, Bell Auditorium, November 7
Philadelphia, PA, Merriam Theater, November 9-14
Youngstown, OH, Powers Auditorium, November 16
Toledo, OH, Stranahan Theatre, November 17
Chicago, IL, Arie Crown Theater, November 18-20
Baltimore, MD, Murphy Fine Arts Center at Morgan State, January 27-30, 2011

Cheaper to Keep Her will continue to tour in 2011. Tour cities include: New York, NY; Newark, NJ; Miami, FL; Jacksonville, FL; Orlando, FL; Cleveland, OH; Columbus, OH; Louisville, KY; Memphis, TN; Little Rock, AR; and New Orleans, LA.

* For the latest tour updates and information, visit www.imreadyproductions.com.

About I'm Ready Productions, Inc.

Founded in 1995, I'm Ready Productions ("I'm Ready") is a national, minority owned, theatre, television, feature film and music production company based in Houston. Owned by 2007 NAACP Trailblazer award winners Je'Caryous Johnson and Gary Guidry, I'm Ready is known for its soul-stirring plays. Breaking box office records, more than two million people in over 50 cities have turned out for I'm Ready plays. From turning bestselling African-American novels into plays, to approaching Hollywood's hottest stars for its productions, I'm Ready's approach is fearless and outside-of-the-box, changing the face of American touring theatre. Visit www.imreadyproductions.com for more information.

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